

# NESPRESSO



## Explore How APPSeCONNECT Enabled Nespresso to Achieve Faster Business Growth Through Seamless Data Synchronization Between Their eCommerce and ERP.

### About Nespresso

When it comes to coffee and related products, Nestle Nespresso is one of the largest and most recognized brands across the world. Founded in 1986 and headquartered in Lausanne, Switzerland, Nespresso has over 30 years of expertise in crafting a wide range of exceptional coffees, machines, and services. The company has also focused on sustainability through their Nespresso AAA Sustainable Quality™ Program developed in coordination with Rainforest Alliance in 2003. The program works directly with farmers to implement sustainable farming practices through free technical assistance.

Currently they sell an exquisite set of over 30 Original coffees, 35 Vertuo coffees, 17 Professional coffees, and Limited Editions that showcase rare varieties from around the world to 81 countries across the globe through their eCommerce store (<https://nestle-nespresso.com/>).

The company also recently expanded its Ispirazione Italiana range with a limited-edition collection co-designed by the Italian fashion icon, Chiara Ferragni.

On her collaboration with Nespresso, Chiara Ferragni commented *“My love of coffee and Italy knows no limits, so I jumped at the chance to collaborate again with dear Nespresso family to co-develop this limited-edition collection. The new range has been inspired by the creativity and rich culture of Milan, and I am so excited to bring to life such great tasting coffee with beautiful accessories and machine for coffee lovers to enjoy wherever they are.”*

With their growing success and expanding product line, Nespresso continues to be at forefront for manufacturing coffee and coffee related products across globally.

### Headquarters:

Lausanne, Switzerland

### Industry:

Food and Beverage Services

### Company Size:

5,001-10,000 employees

### Website:

<https://nestle-nespresso.com/>



The APPSeCONNECT Team understood our needs, identified the roadblocks and finally gave the best integration experience.



Zakaria Alaoui  
Nespresso

## Getting the Brew Started

Nespresso ran their business through the Magento eCommerce platform and to streamline their back-office operations, Microsoft Dynamics AX was implemented as the ERP solution. Each application offered the necessary functionalities for their respective field of operations, however, there was no integration between the application's data to allow faster workflows. Moreover, with the complex nature of Microsoft Dynamics AX, developing an in-house integration to achieve the necessary automation was also not a fast and feasible solution for Nespresso.

## Charging Through All Difficulties

The eCommerce and ERP implementation offered the full range of features needed to run an eCommerce business to Nespresso. However, without a seamless integration between Microsoft Dynamics AX and the eCommerce application, the data had to be manually synchronized between the two systems which drastically slowed down the speed of operation and increased the risk of data redundancies. With the vast volume of data being processed by Nespresso, it was crucial for them to implement a smart automation solution that could provide Dynamics AX integration with their eCommerce store.

Without the automation between Microsoft Dynamics AX and Magento, managing vast order volumes and having an efficient order fulfillment cycle was also extremely difficult. Additionally, it prevented having uniform availability of front-end data across the organization. Thus, it was prudent for them to deploy a smart business process automation platform that would offer an end-to-end integration for Microsoft Dynamics AX and Magento. APPSeCONNECT was the ideal low-code Business Process Automation (BPA) platform that delivered the required automation solution.

## The Microsoft Dynamics AX + Magento Connector by APPSeCONNECT

APPSeCONNECT was the sole BPA platform that was able to deliver the necessary in-depth **Microsoft Dynamics AX + Magento** integration with all the customizations that Nespresso needed. The intelligent pre-packaged connector delivered by APPSeCONNECT provided a wide range of custom functionalities that Nespresso needed to successfully operate their online business. The complicated set of customizations included dynamic data mapping, custom web services, inventory upload with all the relevant business specific calculations and much more.

The connector allowed for efficient handling of important business operations and enabled real-time, two-way data synchronization between the applications. It provided reliable integration through pre-made templates for easy implementation and improved operational efficiency by automating business processes. Additionally, it offered a central location for monitoring and analyzing integration data to ensure the smooth functioning of automated processes..

## A Strong Shot of Integration

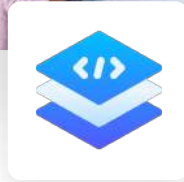
With the business processes now automated, Nespresso was now fully equipped for an effective integration journey with their business-critical applications and data. With the dedication to delivering a top-notch customer experience, the APPSeCONNECT Team went in with all hands on deck to deliver a fast and seamless implementation of the integration platform.



According to Zakaria Alaoui, IT Manager from Nespresso, ***“The APPSeCONNECT Team understood our needs, identified the roadblocks and finally gave the best integration experience.”***

The connector was curated to fulfill all of Nespresso's operational requirements and was configured to deliver the following:

- Streamlined order processing through automated order sync between the Magento webstore and Microsoft Dynamics AX.
- Better inventory management through real-time visibility into inventory levels and warehouse-specific stock update.
- Improved data accuracy, reducing data errors and redundancies.
- Enhanced customer service through real-time sync of customer data to allow customer service teams to have a complete view of customer behavior to provide more personalized and efficient customer services.
- Increased efficiency by automating various business processes and eliminating the need for manual data entry.



## Here's How APPSeCONNECT is Your Best Fit Too!

- Next-gen low-code/ no-code iPaaS for effortless automation and integration
- Robust user-friendly platform backed by experienced professionals
- Best in class implementation and post-implementation customer support
- Pre-Built Connectors with industry-tested reliability and functionalities
- Built-in functionalities to support geographical expansion
- Deeper full-stack integration for unparalleled scalability and customizability
- Fully automated instant bi-directional data sync
- Flexible implementations that scale with a growing eCommerce business
- Boost efficiency of business processes and team productivity

## Connect Your Applications Under One Platform and Automate Business Processes

Ready to talk to an expert?  
Start your integration journey now!

[Contact Us](#)



# Unlock Efficient Business Automation with APPSeCONNECT!

APPSeCONNECT integration platform as a service (iPaaS) addresses to one of the biggest barriers of a modern day enterprise - connecting, synchronizing and relating data, applications, and processes among cloud and on-premises systems with latest integration and cloud computing paradigms and the best-in-class technologies.



## Power and Flexibility

Full-Stack Integration and Automation provides a flexible architecture that seamlessly integrates a variety of software applications enabling businesses to adapt their workflow rapidly and cost-effectively to changing business ecosystems.



## Launch Faster

Pre-concocted templates, for industry leading integrations that are time-tested and based on best integration practices reduce time to deploy by up to 65%.



## Reliable and Secure

Handles data most delicately. The servers follow highly encrypted channels to communicate. Moreover, the security layer pre-built on the platform shields all the activities made through the platform.



## Empower Teams

Low-Code Development environment is friendly to users from any level of technical expertise. It empowers every team within your organization to develop and implement integration at any level of the organization.



## Accelerate Growth

Full-stack low-code intelligent automation enables businesses to deliver to the market faster and achieve 70% boost in business productivity.



## Boost Revenue

Intelligent integration eliminates data silos across the organization which helps boost revenue and reduce costs to the company due to data errors and redundancies, manual labor, and lack of real-time data transfer.