APPS℮CONNECT
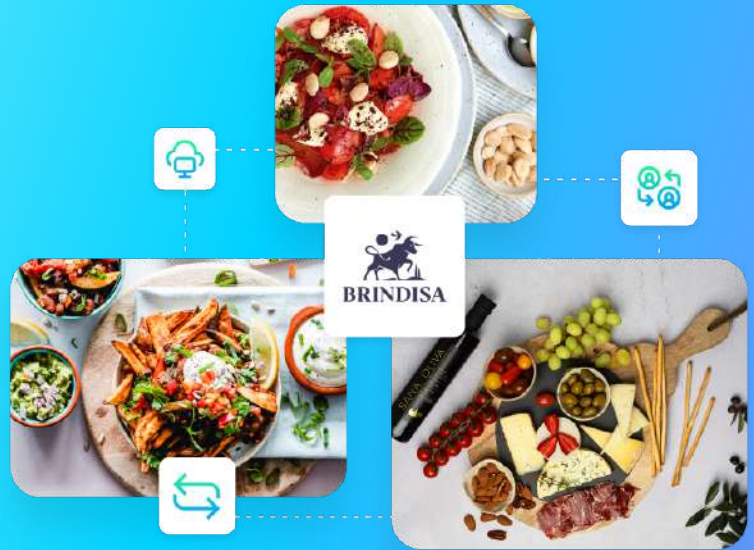
BRINDISA

With APPSeCONNECT's custom integration capabilities, Brindisa has centralized all their business data and streamlined all their business processes in no time!

Headquarters:
London, England

Industry:
Food & Beverages

Company Size:
51-200 employees

Website:
www.brindisa.com

About Brindisa

Brindisa has been a leading supplier of Spanish food within the UK. The company name is derived from the Spanish word 'brindis' which means to raise a toast. With over 30 years of experience under their belt, Brindisa now exports hundreds of different products to many of the country's finest restaurants, delis, and food halls. The company believes in making a healthier world by providing the most hygienic varieties of food and celebrate the cultures and food of Spain.

Getting Ready for Greatness

As a wholesale business, Brindisa has been providing high-quality Spanish food to some of the biggest and finest restaurants and food halls across the country. They also have an online business for which they use Shopify eCommerce as their storefront and to maintain their inventory and back-office processes, they use Microsoft Dynamics GP as their ERP (Enterprise Resource Planning) tool. Brindisa also had a running third-party integration based on e-connect for their wholesale vertical (Point of Sale system, etc.). With their growing popularity and increasing orders, Brindisa needed a smart automation and integration solution to help streamline their processes and integrate all their business applications under a single platform.

Hardwork is the Secret Ingredient

While Brindisa had implemented Shopify and Microsoft Dynamics GP to streamline their eCommerce operations, the isolated databases for both systems prevented fast and flexible business growth. The manual transfer of data between the two systems brought several challenges for Brindisa. With Brindisa's wholesale as well as retail line of operations, they needed a central information hub for all the business data they had i.e., Sales Orders, Invoices, Stock Updates, Items, etc. from all the channels. They also needed a system that could enable gift message pop-ups, and allow effortless management of discounts, price lists, freight charges, etc. With a sophisticated set of requirements, APPSeCONNECT's robust low-code integration platform was the ideal solution for them.

The Microsoft Dynamics GP + Shopify Connector by APPSeCONNECT

The seamless integration of Microsoft Dynamics GP and Shopify, to streamline business operations, became necessary to stay competitive and ensure optimal business efficiency for Brindisa. Through the integration of Shopify with Microsoft Dynamics GP offered by APPSeCONNECT, Brindisa was able to shift from a manual workflow to an automated system. The robust low code integration and business process automation provided by APPSeCONNECT was the ideal solution to enable full-stack business application integration for Brindisa.

The **Microsoft Dynamics GP + Shopify** connector by APPSeCONNECT delivered to Brindisa provided a industry tested pre-packaged integration solution to quickly develop and deploy all necessary integration to increase operational efficiency and improve their time to market. Through working with APPSeCONNECT's integration, Brindisa also got to work with ProcessFlow, an intuitive visual integration designer that provides a powerful platform to enable users of every skill level to customize all their necessary integrations effortlessly.

Cooking Up the Right Integration

With APPSeCONNECT by their side and instantaneous end-to-end bidirectional data sync across their system, Brindisa could now manage their entire business data from a centralized platform and achieve perpetual long-term scalable business growth. With the APPSeCONNECT team's persistent efforts towards providing the best quality customer experience, the solution was implemented rapidly without a hitch. The solution delivered by APPSeCONNECT to Brindisa offered the following:

- Seamless integration between Microsoft Dynamics GP and Shopify.
- Centralized information and data center to compile wholesale as well as retail line of business processes including Sales Orders, Invoices, Stock Updates, Items, etc. from all the channels.
- Gift message pop-up for notifications on delivery, shipment details, etc.
- Custom integration capabilities enhanced for managing discounts, price lists, freight charges, etc.

All's Well That Integrates Well

With the help of APPSeCONNECT Microsoft Dynamics GP + Shopify integration by APPSeCONNECT, Brindisa is now achieving new levels of business growth and success. They thank APPSeCONNECT for making the digital transformation journey towards an automated business fast and effortless.

Some of the benefits that APPSeCONNECT brought to Brindisa include:

- Centralized place for information.
- Reduced manual effort and updates.
- More focus on selling and less on managing.
- Improved customer satisfaction.
- Saved a lot of time and resources due to efficient real-time data exchange.
- A perpetual rate of business growth.

APPS*e*CONNECT

Here's How APPSeCONNECT is Your Best Fit Too!

- Next-gen low-code/ no-code iPaaS for effortless automation and integration
- Robust user-friendly platform backed by experienced professionals
- Best in class implementation and post-implementation customer support
- Pre-Built Connectors with industry-tested reliability and functionalities
- Built-in functionalities to support geographical expansion
- Deeper full-stack integration for unparalleled scalability and customizability
- Fully automated instant bi-directional data sync
- Flexible implementations that scale with a growing eCommerce business
- Boost efficiency of business processes and team productivity

Connect Your Applications Under One Platform and Automate Business Processes

Ready to talk to an expert?
Start your integration journey now!

Contact Us

Unlock Efficient Business Automation with APPSeCONNECT!

APPSeCONNECT integration platform as a service (iPaaS) addresses to one of the biggest barriers of a modern day enterprise - connecting, synchronizing and relating data, applications, and processes among cloud and on-premises systems with latest integration and cloud computing paradigms and the best-in-class technologies.

Power and Flexibility

Full-Stack Integration and Automation provides a flexible architecture that seamlessly integrates a variety of software applications enabling businesses to adapt their workflow rapidly and cost-effectively to changing business ecosystems.

Launch Faster

Pre-concocted templates, for industry leading integrations that are time-tested and based on best integration practices reduce time to deploy by up to 65%.

Reliable and Secure

Handles data most delicately. The servers follow highly encrypted channels to communicate. Moreover, the security layer pre-built on the platform shields all the activities made through the platform.

Empower Teams

Low-Code Development environment is friendly to users from any level of technical expertise. It empowers every team within your organization to develop and implement integration at any level of the organization.

Accelerate Growth

Full-stack low-code intelligent automation enables businesses to deliver to the market faster and achieve 70% boost in business productivity.

Boost Revenue

Intelligent integration eliminates data silos across the organization which helps boost revenue and reduce costs to the company due to data errors and redundancies, manual labor, and lack of real-time data transfer.

Request a Demo