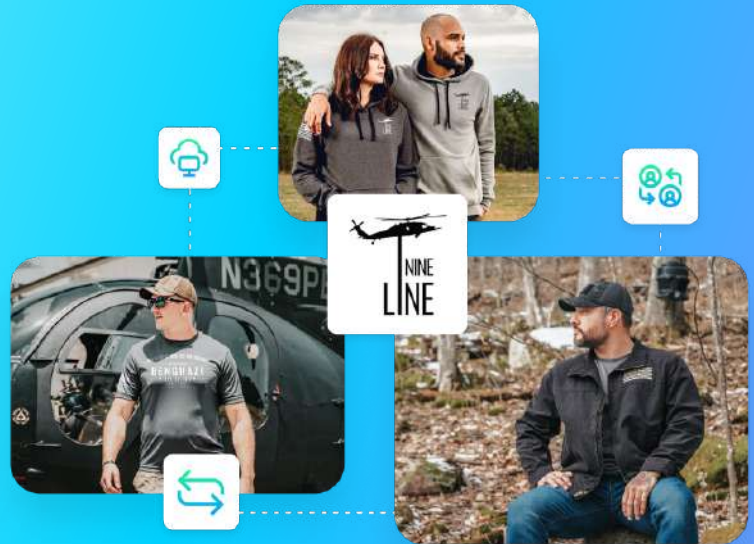


## CUSTOMER STORY

# NINE LINE APPAREL



## Nine Line Apparel has optimized and improved their overall business processes including efficient order fulfillment and higher customer satisfaction levels.

### About Nine Line Apparel

Nine Line Apparel was founded in 2012 by two army veteran brothers to provide the quality apparel to patriotic Americans. As a lifestyle brand, Nine Line Apparel aims to reinvigorate the sense of patriotism and national pride. Their goal has been to bridge the gap between military and civilians. In the past few years, their brand has grown, and they have decided to give back to the community they once served.

### On The Road to Success

Nine Line Apparel was quickly gaining popularity across the market and even got endorsed by the WWE legend, Mark Calaway, aka the "Undertaker." Nine Line Apparel, that started out as a small venture between a military veteran and his wife in 2012, soon outgrew its storefront. They took their business online to cater to their growing scale of businesses and implemented a suite of business applications to manage the different business workflows. BigCommerce was their choice of eCommerce platform to operate their online storefront, Shipstation for streamlining the order fulfillment process and finally SAP Business One to manage their back-end business operations. While all three applications operated successfully as isolated systems, Nine Line Apparel needed all the applications to operate in synchronization to achieve true end-to-end automation and reliably grow their business.

### Facing Down the Challenges

Nine Line Apparel was facing major setbacks towards creating a streamlined business due to the lack of proper integration between the business applications. There were many technical challenges such as HEXCode required for shipment via ShipStation could not be generated, data access bottlenecks per API call for ShipStation, manual adjustment of coupon codes generated in BigCommerce for SAP Business One, slow inventory sync between BigCommerce and SAP Business One and many more. That is when APPSeCONNECT came in as a game changer for Nine Line Apparel.

**Headquarters:**  
Savannah, Georgia

**Industry:**  
Fashion & Lifestyle

**Company Size:**  
100-200 employees

**Website:**  
[www.ninelineapparel.com](http://www.ninelineapparel.com)



The team over at APPSeCONNECT was very pleasant to work with and was able to integrate our B1 Build to our Shipstation platform. The APPSeCONNECT team was very quick to respond to changes in direction and always handled these changes as a priority. They were able to handle multiple touch points across all aspects of our ERP and was able to recommend best practice during our implementation and integration.



**Robert Donnelly**  
Nine Line Apparel

### The SAP Business One + BigCommerce and SAP Business One + ShipStation Connector by APPSeCONNECT

Manually managing massive bulks of data from three different applications brought on multiple hurdles towards fast and flexible workflows. APPSeCONNECT as a next-gen robust low-code Business Process Automation and integration platform provided a seamless integration for SAP Business One, BigCommerce and ShipStation. The smart and intelligent integration provided was the ideal solution for Nine Line Apparel to seamlessly synchronize data for BigCommerce and ShipStation with SAP Business One.

The SAP Business One + BigCommerce and SAP Business One + ShipStation integration by APPSeCONNECT delivered a reliable integration with real-time bidirectional data sync across the entire software ecosystem. The pre-configured connector worked right out-of-the-box, saving both time and resources for Nine Line Apparel to deploy the required integration. By working with APPSeCONNECT, they also got to work with ProcessFlow, the intuitive Visual Integration Builder, that helped them customize the integration to meet their specific needs effortlessly.

#### **The PowerUp of Integration**

With the boost in operational efficiency and productivity received by the power of APPSeCONNECT's robust integrations, Nine Line Apparel was able to effortlessly synchronize all their business-critical data through a single platform. The APPSeCONNECT Team also worked diligently to rapidly deploy a solution that works right out-of-the-box. According to Robert Donnelly, Nine Line Apparel, "The team over at APPSeCONNECT was very pleasant to work with and was able to integrate our SAP Business One build to our Shipstation platform. The APPSeCONNECT team was very quick to respond to changes in direction and always handled these changes as a priority."

The packaged integration solution offered to Nine Line Apparel by APPSeCONNECT offered the following advantages:

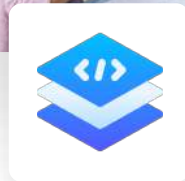
- Pushed all orders from BigCommerce to Shipstation to generate HEXCode.
- Synchronized all orders with respective HEXCode from ShipStation to SAP Business One and produced the tracking id.
- Increased request limit of each API call for ShipStation enabled ready access and transfer of all data efficiently.
- Managed BigCommerce coupon codes synchronized as Line Items in SAP Business One on a document level and adjusted in-total at the end.
- Faster, and more efficient inventory update and synchronization.
- Efficient and smart connectors enabled the same ID to exist for items across all three platforms so that "No Records Found" scenarios do not interrupt the order fulfillment cycle.
- Effortless customer data synchronize into SAP Business One using the same input for fetching AR down-payment and incoming payment and removed the need for multiple requests to SAP Business One.
- Customer details subsequently added as details of Business Partner in SAP Business One.
- Enabled unfulfilled orders from previous orders to be automatically created as new orders and lined up into ShipStation.



#### **The Integration Game Changer**

Through the robust SAP Business One + BigCommerce and SAP Business One + ShipStation integration by APPSeCONNECT, Nine Line Apparel has now established themselves as a leading online fashion brand, achieving unprecedented levels of success. They thank APPSeCONNECT for making this endeavor possible and providing an integration journey as smooth as this. With APPSeCONNECT's robust integration Nine Line Apparel was able to achieve the following benefits:

- Readily access to inventory items data and synchronization between BigCommerce and SAP Business One.
- Increased performance with only 0.1% of no matching records for Business Partners
- 90% success rate with workflow for fetching customer details from orders in SAP Business One.
- 1500+ orders synchronized efficiently every day into SAP Business One.
- Improved customer satisfaction and order fulfillment levels.
- Time and resources saved with efficient real-time data exchange.
- Elimination of manual data entry and reduced data duplication.
- Streamlined business operations and enabled perpetual growth.



## Here's How APPSeCONNECT is Your Best Fit Too!

- Next-gen low-code/ no-code iPaaS for effortless automation and integration
- Robust user-friendly platform backed by experienced professionals
- Best in class implementation and post-implementation customer support
- Pre-Built Connectors with industry-tested reliability and functionalities
- Built-in functionalities to support geographical expansion
- Deeper full-stack integration for unparalleled scalability and customizability
- Fully automated instant bi-directional data sync
- Flexible implementations that scale with a growing eCommerce business
- Boost efficiency of business processes and team productivity

## Connect Your Applications Under One Platform and Automate Business Processes

Ready to talk to an expert?  
Start your integration journey now!

[Contact Us](#)



# Unlock Efficient Business Automation with APPSeCONNECT!

APPSeCONNECT integration platform as a service (iPaaS) addresses to one of the biggest barriers of a modern day enterprise - connecting, synchronizing and relating data, applications, and processes among cloud and on-premises systems with latest integration and cloud computing paradigms and the best-in-class technologies.



## Power and Flexibility

Full-Stack Integration and Automation provides a flexible architecture that seamlessly integrates a variety of software applications enabling businesses to adapt their workflow rapidly and cost-effectively to changing business ecosystems.



## Launch Faster

Pre-concocted templates, for industry leading integrations that are time-tested and based on best integration practices reduce time to deploy by up to 65%.



## Reliable and Secure

Handles data most delicately. The servers follow highly encrypted channels to communicate. Moreover, the security layer pre-built on the platform shields all the activities made through the platform.



## Empower Teams

Low-Code Development environment is friendly to users from any level of technical expertise. It empowers every team within your organization to develop and implement integration at any level of the organization.



## Accelerate Growth

Full-stack low-code intelligent automation enables businesses to deliver to the market faster and achieve 70% boost in business productivity.



## Boost Revenue

Intelligent integration eliminates data silos across the organization which helps boost revenue and reduce costs to the company due to data errors and redundancies, manual labor, and lack of real-time data transfer.