

CUSTOMER STORY

# NIAGARA WARENHANDELS GMBH



**Explore how APPSeCONNECT transformed Niagara Warenhandels GmbH's inventory and invoice processing by eliminating manual workflows and streamlining operations for seamless efficiency.**

### About Niagara Warenhandels

Niagara Warenhandels GmbH, founded in 1997, is a leading specialty retailer based in Cologne, Germany, providing an extensive range of spirits, champagne, wine, and drinks items. The company is dedicated to providing catering establishments and event organizers with a wide variety of quality spirits to meet the diverse needs of their customers.

To cater to their wide spectrum of B2B and B2C customers, Niagara Warenhandels expanded their business online through their online store (<https://niagaragmbh.de/>). Through their webstore they offer an exclusive range of premium and quality spirits to cater to all their customer needs. With the success of their physical and online stores, Niagara Warenhandels' business continues to grow and expand to cater to their growing B2B and B2C customers.

### Getting Started on High Spirits

With Niagara Warenhandels' dedication to delivering a high-quality and extensive range of premium spirits, the company became a successful specialty retailer across Germany. Initially, to manage the growing demand, the company implemented a WooCommerce webstore to sell online and SAP Business One for managing their back-end operations. However, without any integration between the two applications effective bidirectional sync of data between them was hindered, preventing seamless growth and scalability of the business.

### Headquarters:

Cologne, Germany

### Industry:

Food and Beverage

### Company Size:

11-50 employees

### Website:

<https://niagaragmbh.de>



Working with the APPSeCONNECT team was a good experience for us. They are very knowledgeable and responsible. I can tell you that they were a lifesaver whenever we needed them, and they helped us with our problems. I will definitely recommend APPSeCONNECT to businesses to solve their problems. We are really happy and satisfied with them and we hope we can keep working together in the future.



**Kaywan Pour**

Niagara Warenhandels GmbH

## Working Through the Bottleneck

The lack of two-way data synchronization between WooCommerce and SAP Business One, especially for business-critical data like inventory and invoices, was becoming a significant challenge for the company. With the company catering to both B2C and B2B customers simultaneously, the existing manual transfer of data proved to be too slow and prone to redundancies to effectively cater to their different customer bases. They needed a platform that was easy to use, customizable and offered fast transfer of bulk data effortlessly. That is when APPSseCONNECT came in as the ideal Business Process Automation and integration platform.

## The WooCommerce + SAP Business One Connector by APPSseCONNECT

The **WooCommerce + SAP Business One** connector by APPSseCONNECT delivered all the necessary integration and business process automation that Niagara Warenhandels was looking for. The company experienced a smooth digital transformation with the help of the pre-configured integration package provided by APPSseCONNECT. By deploying this integration, various workflows were fully automated and made more efficient across both applications.

With WooCommerce and SAP Business One end-to-end integration, essential business data such as inventory levels and invoices were automatically synchronized in real-time. This integration also provided a centralized platform for monitoring and tracking all business data, resulting in improved insight and control over inventory.

## Raising the Bar with Automation

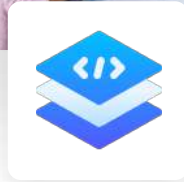
APPSseCONNECT provided a robust integration for WooCommerce and SAP Business One that enabled Niagara Warenhandels to undergo a smooth digital transformation and achieve scalable growth at a faster pace. The APPSseCONNECT team was committed to delivering top-notch experiences to their customers and worked tirelessly to ensure a swift and seamless deployment of the integration.

With the exceptional quality of results delivered by APPSseCONNECT, Kaywan Pour, Digital Marketing Specialist at Niagara Warenhandels stated, ***“Working with the APPSseCONNECT team was a good experience for us. They are very knowledgeable and responsible. I can tell you that they were a lifesaver whenever we needed them, and they helped us with our problems. I will definitely recommend APPSseCONNECT to businesses to solve their problems. We are really happy and satisfied with them and we hope we can keep working together in the future”***



APPSseCONNECT's integration platform helped Niagara achieve the following:

- Streamlined management of inventory data and invoices.
- Automated product data sync from SAP Business One to WooCommerce.
- Eliminated manual data exchange between applications.
- Improved control and monitoring of inventory.
- Helped automate generation of invoices.
- Improved organization-wide efficiency of business processes.
- Enabled scalable eCommerce growth through seamless integration of additional applications.
- Streamlined management of both B2B and B2C operations.



## Here's How APPSeCONNECT is Your Best Fit Too!

- Next-gen low-code/ no-code iPaaS for effortless automation and integration
- Robust user-friendly platform backed by experienced professionals
- Best in class implementation and post-implementation customer support
- Pre-Built Connectors with industry-tested reliability and functionalities
- Built-in functionalities to support geographical expansion
- Deeper full-stack integration for unparalleled scalability and customizability
- Fully automated instant bi-directional data sync
- Flexible implementations that scale with a growing eCommerce business
- Boost efficiency of business processes and team productivity

## Connect Your Applications Under One Platform and Automate Business Processes

Ready to talk to an expert?  
Start your integration journey now!

[Contact Us](#)



# Unlock Efficient Business Automation with APPSeCONNECT!

APPSeCONNECT integration platform as a service (iPaaS) addresses to one of the biggest barriers of a modern day enterprise - connecting, synchronizing and relating data, applications, and processes among cloud and on-premises systems with latest integration and cloud computing paradigms and the best-in-class technologies.



## Power and Flexibility

Full-Stack Integration and Automation provides a flexible architecture that seamlessly integrates a variety of software applications enabling businesses to adapt their workflow rapidly and cost-effectively to changing business ecosystems.



## Launch Faster

Pre-concocted templates, for industry leading integrations that are time-tested and based on best integration practices reduce time to deploy by up to 65%.



## Reliable and Secure

Handles data most delicately. The servers follow highly encrypted channels to communicate. Moreover, the security layer pre-built on the platform shields all the activities made through the platform.



## Empower Teams

Low-Code Development environment is friendly to users from any level of technical expertise. It empowers every team within your organization to develop and implement integration at any level of the organization.



## Accelerate Growth

Full-stack low-code intelligent automation enables businesses to deliver to the market faster and achieve 70% boost in business productivity.



## Boost Revenue

Intelligent integration eliminates data silos across the organization which helps boost revenue and reduce costs to the company due to data errors and redundancies, manual labor, and lack of real-time data transfer.