APPSeCONNECT

# Latitude 64

## Explore how Latitude 64° leveraged APPSeCONNECT to automate their ERP and eCommerce applications across the entire company, resulting in improved efficiency and accelerated business growth.

**About Latitude 64**

Founded in 2005, Latitude 64 is a premier disc golf manufacturer headquartered in Sweden, renowned for their exceptional quality of disc golf products - their state-of-the-art factory stands as one of the largest and most cutting-edge manufacturers in the industry. The company was founded by disc golf enthusiasts David Berglund, Tomas Ekström, Svante Eriksson, and Johan Åström who are still actively engaged in the company. Embodying their unwavering passion for the sport, Latitude 64 offers a diverse selection of world-class discs catering to players of all levels, whether seasoned professionals or newcomers to the game.

For nearly 18 years, Latitude 64 has been catering to a diverse clientele, including top disc golf professionals and ambassadors worldwide, establishing its position as a prominent brand in the industry. Expanding their operations to the online realm through their website (www.latitude64.se), they are reaching even more enthusiasts. Their exceptional inventory displays an extensive selection of world-class discs, catering to players of all skill levels, including experienced professionals.

**Swinging to Success**

Latitude 64, a prominent disc golf manufacturer based in Sweden, achieved significant success by strategically leveraging technology to operate competitively in the market. Throughout their operation, the company efficiently utilized Shopify Plus, a versatile eCommerce platform, to streamline purchasing for both B2C and B2B customers. Concurrently, they also optimized back-end processes with SAP Business One, enhancing inventory, production, supply chain, and financial management. While implementing Shopify Plus and SAP Business One individually contributed to enhancing business operations, a significant challenge came up from their lack of seamless integration. This led to data isolation, slowing overall efficiency, and impeding greater business achievements.
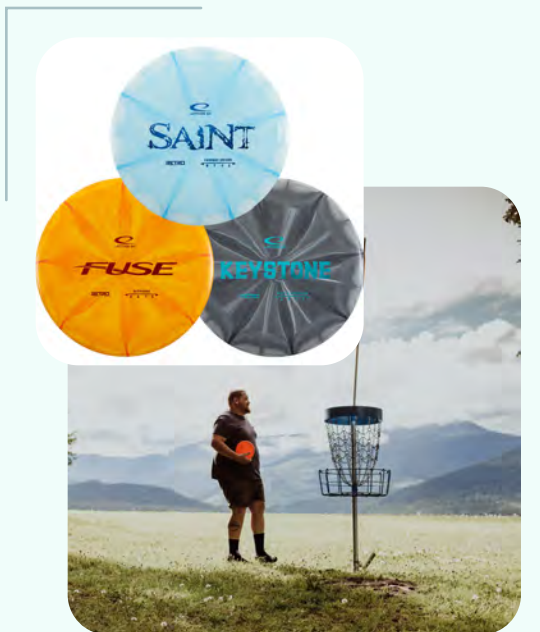
**Headquarters:**
Skellefteå, Sweden

**Industry:**
Sports and Sporting

**Company Size:**
11-50 employees

**Website:**
https://www.latitude64.se/

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## Bunkered by Data Siloes

The absence of a seamless integration between Shopify Plus and SAP Business One resulted in the inability to readily access crucial business data, including Sales Orders, Items, Inventory, Shipments, Invoices, and Payments, between the eCommerce and ERP systems. Additionally, issues were faced concerning real-time updates of stock levels and the synchronization of Companies and Contacts from SAP Business One to Shopify Plus.

Furthermore, without proper integration between the applications, the efficient management of both B2B and B2C business scenarios was hindered, along with the synchronization of multiple addresses for companies within Shopify Plus. As a solution to these problems, they needed a robust low-code Business Process Automation (BPA) platform that could rapidly establish a seamless integration among both applications. This is where APPSeCONNECT came into the picture as the perfect automation platform for Latitude 64. The platform effectively streamlined and automated their intricate business processes, addressing the integration challenges and allowing for smoother operations.

## The Shopify Plus + SAP Business One Integration by APPSeCONNECT

Utilizing APPSeCONNECT's robust connectors, Latitude 64 effectively implemented a flawless business automation through Shopify Plus and SAP Business One integration. The ready-to-use integration packages offered by APPSeCONNECT were paramount in simplifying the integration of online sales with after-sales processes and integrating them with the supply chain and financial operations managed within SAP Business One.

Through APPSeCONNECT, they received the advantage of effortlessly syncing both B2C and B2B scenarios, saving time and cost associated of manual data input between the two applications. Moreover, they successfully reduced data duplication and minimized the risks of human errors.

The streamlined approach to business processes not only enhanced customer satisfaction but also significantly increased revenue, resulting in an exponential boost to operational efficiency. The integration facilitated by APPSeCONNECT ensured 100% seamless data synchronization and data security.
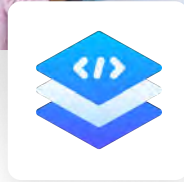
## Integration PowerShot

The end-to-end seamless integration delivered by APPSeCONNECT for Shopify Plus and SAP Business helped Latitude 64 enable and accelerate their digital journey into a fully automated B2C and B2B enterprise. With APPSeCONNECT's continued dedication to delivering best in class customer experiences, a customized integration solution that addressed all the business needs was rapidly deployed.

The customized integration solution offered the following:

1. Synchronization of both B2C and B2B business scenarios.
2. Elimination of manual data entry, for saving time and money.
3. Reduced data redundancy and errors from human errors.
4. Real-time stock update from SAP Business One to Shopify Plus.
5. 100% secured data synchronization.

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## Here's How APPSeCONNECT is Your Best Fit Too!

- Next-gen low-code/ no-code iPaaS for effortless automation and integration
- Robust user-friendly platform backed by experienced professionals
- Best in class implementation and post-implementation customer support
- Pre-Built Connectors with industry-tested reliability and functionalities
- Built-in functionalities to support geographical expansion
- Deeper full-stack integration for unparalleled scalability and customizability
- Fully automated instant bi-directional data sync
- Flexible implementations that scale with a growing eCommerce business
- Boost efficiency of business processes and team productivity

## Connect Your Applications Under One Platform and Automate Business Processes

**Ready to talk to an expert?
Start your integration journey now!**

**Contact Us**

AUTOMATION CHAMP!

# Unlock Efficient Business Automation with APPSeCONNECT!

APPSeCONNECT integration platform as a service (iPaaS) addresses to one of the biggest barriers of a modern day enterprise - connecting, synchronizing and relating data, applications, and processes among cloud and on-premises systems with latest integration and cloud computing paradigms and the best-in-class technologies.

## Power and Flexibility

Full-Stack Integration and Automation provides a flexible architecture that seamlessly integrates a variety of software applications enabling businesses to adapt their workflow rapidly and cost-effectively to changing business ecosystems.

## Launch Faster

Pre-concocted templates, for industry leading integrations that are time-tested and based on best integration practices reduce time to deploy by up to 65%.

## Reliable and Secure

Handles data most delicately. The servers follow highly encrypted channels to communicate. Moreover, the security layer pre-built on the platform shields all the activities made through the platform.

## Empower Teams

Low-Code Development environment is friendly to users from any level of technical expertise. It empowers every team within your organization to develop and implement integration at any level of the organization.

## Accelerate Growth

Full-stack low-code intelligent automation enables businesses to deliver to the market faster and achieve 70% boost in business productivity.

## Boost Revenue

Intelligent integration eliminates data silos across the organization which helps boost revenue and reduce costs to the company due to data errors and redundancies, manual labor, and lack of real-time data transfer.

Request a Demo