APPS*e*CONNECT

Renegade Brewery

Explore how Renegade Brewery automated its operations, enhanced efficiency, and expanded global reach with seamless SAP Business One and WooCommerce integration by APPSeCONNECT.

Headquarters:
Yattendon, West Berkshire, UK

Industry:
Food and Beverages

Company Size:
50-75 employees

Website:
https://www.renegadebrewery.co.uk/

Brewing Success with Sustainability at Its Core

Renegade Brewery, a medium-sized craft brewery based in the UK, started its journey two years ago by setting its sights on expanding its craft beer range in the country. Known for its commitment to sustainability and the ethos of producing local beer for local people, Renegade has evolved into a midsize national brewery, with a particular focus on the UK market.

Integrating Applications and Streamlining Operations

Since its transition to the digital eCommerce space, Renegade has been getting more and more orders every week. To cater to their online customers, they employed WooCommerce as their front-end web shop while the backbone of their entire business was managed and maintained through SAP Business One. As the geographical reach of their products expanded, with a significant digital presence, Renegade aimed to ship products not only across the UK but also worldwide.
For this, they needed a robust and scalable integration platform that could help them elevate their position in the market, automate their operations and processes and encourage them to achieve their organizational objectives.

Challenges Faced: Navigating Manual Processes and Administrative Overheads

Before implementing integration, Renegade Brewery struggled with a manual and time-consuming process of accounting for web sales, stock and inventory movement, and taxes across 20-30 orders daily throughout the week – summing up to almost 200 orders every week, which was a tedious task to stay on top with!

The volume of transactions itself became an administrative overhead, hindering the efficiency of their stock and financial management processes. Renegade needed a solution that could seamlessly integrate their WooCommerce web shop with SAP Business One, streamlining operations and reducing the administrative overhead.

SAP Business One WooCommerce Connector by APPSeCONNECT: Crafting Seamless Integration

Finally, in March 2022, Renegade Brewery initiated an integration project with APPSeCONNECT to enhance its operational efficiency by seamlessly integrating SAP Business One and WooCommerce. Highly recommended, well-priced, and custom-tailored for critical integration space, APPSeCONNECT emerged as the ideal solution and the key enabler for Renegade's operational and digital transformation. The integration automated and streamlined the previously manual processes, allowing for real-time data sync of web sales orders, inventory movement, and tax calculations, leading to minimized data errors and higher level of productivity and customer satisfaction across the organization.

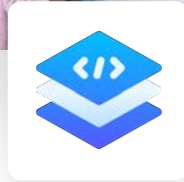**Special Scenarios and Customization: Leveraging Visual Mapping for Efficient Processes**

In their daily, regular operations, Renegade Brewery found immense value in APPSeCONNECT's visual reporting features. The day-end summary report provided insights into the integration details, highlighting successful and failed processes. The visual mapping capabilities, particularly the ProcessFlow Designer, became the cornerstone of Renegade's integration strategy. This visual representation made it easy for Renegade to understand and optimize their processes and build integrations accordingly, resulting in enhanced efficiency.
According to Renegade, Team APPSeCONNECT played a critical role in their success story. The unwavering support and responsiveness of the team ensured smooth implementation and automation of their processes and continued efficiency in operations.

Crafting a Future of Efficiency and Growth

Renegade Brewery's collaboration with APPSeCONNECT showcases how seamless integration can transform operational challenges into opportunities for growth. By automating and streamlining orders and inventory processes, Renegade Brewery is now better positioned to manage its expanding business, ship products globally, and uphold its commitment to sustainability. As Renegade Brewery continues to craft its success story, APPSeCONNECT remains a trusted partner in their journey of automated efficiency and growth.

Here's How APPSeCONNECT is Your Best Fit Too!

- Next-gen low-code/ no-code iPaaS for effortless automation and integration
- Robust user-friendly platform backed by experienced professionals
- Best in class implementation and post-implementation customer support
- Pre-Built Connectors with industry-tested reliability and functionalities
- Built-in functionalities to support geographical expansion
- Deeper full-stack integration for unparalleled scalability and customizability
- Fully automated instant bi-directional data sync
- Flexible implementations that scale with a growing eCommerce business
- Boost efficiency of business processes and team productivity

Connect Your Applications Under One Platform and Automate Business Processes

Ready to talk to an expert?
Start your integration journey now!

Contact Us

Unlock Efficient Business Automation with APPSeCONNECT!

APPSeCONNECT integration platform as a service (iPaaS) addresses to one of the biggest barriers of a modern day enterprise - connecting, synchronizing and relating data, applications, and processes among cloud and on-premises systems with latest integration and cloud computing paradigms and the best-in-class technologies.

Power and Flexibility

Full-Stack Integration and Automation provides a flexible architecture that seamlessly integrates a variety of software applications enabling businesses to adapt their workflow rapidly and cost-effectively to changing business ecosystems.

Launch Faster

Pre-concocted templates, for industry leading integrations that are time-tested and based on best integration practices reduce time to deploy by up to 65%.

Reliable and Secure

Handles data most delicately. The servers follow highly encrypted channels to communicate. Moreover, the security layer pre-built on the platform shields all the activities made through the platform.

Empower Teams

Low-Code Development environment is friendly to users from any level of technical expertise. It empowers every team within your organization to develop and implement integration at any level of the organization.

Accelerate Growth

Full-stack low-code intelligent automation enables businesses to deliver to the market faster and achieve 70% boost in business productivity.

Boost Revenue

Intelligent integration eliminates data silos across the organization which helps boost revenue and reduce costs to the company due to data errors and redundancies, manual labor, and lack of real-time data transfer.

Request a Demo