

CUSTOMER STORY

Bernardo1946® Footwear



Bernardo1946® Footwear - Revolutionizing Footwear Retail with Seamless Integration

Pioneering Footwear Excellence

Founded in 1946 by architect and best-selling author Bernard Rudofsky, Bernardo1946® Footwear revolutionized footwear with its iconic Bernardo sandal, liberating feet from the constraints of 1940s footwear. With nearly 70 years of history, Bernardo's designs epitomize luxury and style. Seasonally launching innovative collections, the brand remains dedicated to inspiring modern women. With a commitment to tradition, innovation, fashion, comfort, quality, and sustainability, Bernardo1946® Footwear looks towards a future defined by its enduring legacy and contemporary vision. Operating in the dynamic footwear space, Bernardo manages its expansive web business and web store, employing Shopify as the front end and SAP Business One as the robust ERP backbone.

Challenges Down the Road

Before integration, Bernardo grappled with challenges in integrating their Shopify frontend and SAP Business One ERP. The previous third-party applications they were using were falling short of meeting the expanding goals of the brand, offering limited customization options and lacking any real-time synchronization capabilities. Critical business processes and elements like inventory updates, returns, and credit memo synchronization were not efficient, and operations were hindered. The evolving business landscape for Bernardo1946® Footwear demanded a more efficient integration solution as the manual order fulfillment process strained resources, even in the earlier stages of the company's growth.

APPS^eCONNECT's Transformative Step

APPS^eCONNECT emerged as the major facilitator for Bernardo's operational transformation, [seamlessly integrating Shopify and SAP Business One](#). APPS^eCONNECT's adaptable and customizable nature was a pivotal step in addressing Bernardo's growing business needs.

Headquarters:
USA

Industry:
Footwear

Company Size:
51-200 employees

Website:
<https://bernardo1946.com/>



The transformative impact is evident in the elimination of manual labor for crucial processes for SAP and Shopify. With APPSseCONNECT, SAP is now updated in real-time and new orders and payments are seamlessly reflected in Shopify.

Key Solutions by APPSseCONNECT

- **Order and Fulfillment Integration:** The linchpin of Bernardo's integration lies in [synchronizing orders and fulfillments between SAP and Shopify](#). APPSseCONNECT integration ensures a cohesive bond between SAP's management of orders, inventory, and fulfillments and Shopify's role as the connection to the external world.
- **SAP Business One and Shopify Inventory and New Product Integration:** APPSseCONNECT orchestrates a seamless integration between SAP Business One and Shopify, ensuring real-time synchronization of inventory and new product information. This ensures that accurate data is shown both to the back-end employees and store customers.
- **Shopify to SAP Business One Returns and Refunds Integration:** A specialized integration catering to returns and credit memos in SAP Business One was designed for Bernardo1946®, that streamlines the process of [managing returns and refunds directly from Shopify](#).

Why Choose APPSseCONNECT?

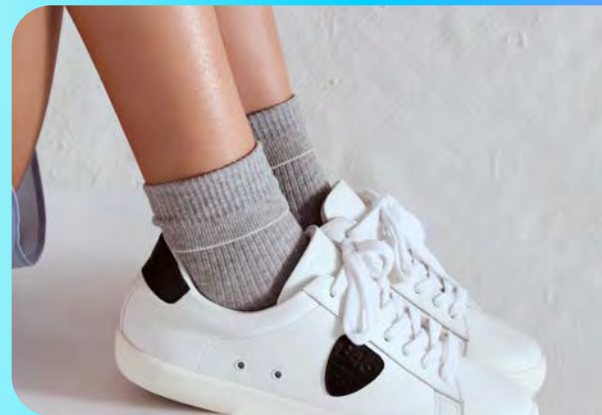
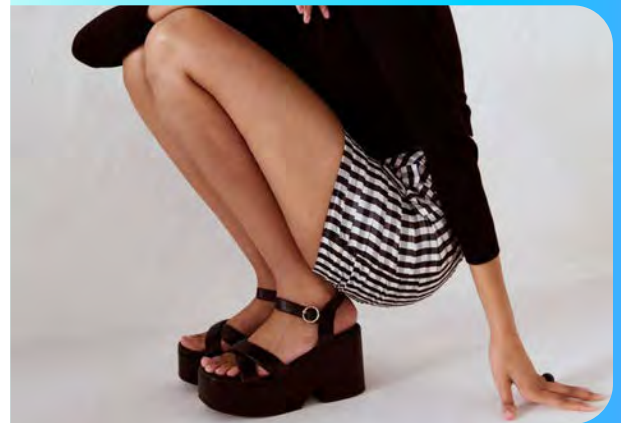
Bernardo's decision to choose APPSseCONNECT stemmed from the fact that the platform had available ready-to-go connectors for SAP Business One and Shopify, ensuring the quickest possible deployment. APPSseCONNECT's best-in-class integration, designed for the seamless connectivity of SAP Business One and Shopify, paved a swift pathway for Bernardo1946®, reducing their implementation time and effort. This immediate and efficient integration process was crucial for Bernardo for a seamless transition without disruptions to their ongoing operations.

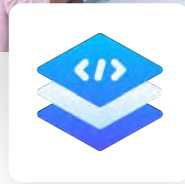
APPSseCONNECT showcased a remarkable ability to handle numerous customizations, offering flexibility that aligned seamlessly with the evolving intricacies of Bernardo's business processes. As Bernardo underwent major changes and adaptations with their business processes for SAP and Shopify, APPSseCONNECT's adaptability and scalability became an evident aid, providing a future-proof solution that could grow in tandem with the dynamic nature of their business.

Enduring Partnership and Proactive Support – The Road to The Future

Bernardo's partnership with APPSseCONNECT has spanned eight years, marked by significant milestones, including major SAP Business One and Shopify store upgrades. The proactive and professional approach shared by the companies, coupled with the platform's continuous improvements, has solidified the relationship. Bernardo expresses satisfaction and anticipation for a continued collaboration, emphasizing the platform's role in supporting their growth and evolution in the ever-growing digital landscape.

“We could not be happier...” - Peter Grueterich, President, Bernardo1946® Footwear





Here's How APPSeCONNECT is Your Best Fit Too!

- Next-gen low-code/ no-code iPaaS for effortless automation and integration
- Robust user-friendly platform backed by experienced professionals
- Best in class implementation and post-implementation customer support
- Pre-Built Connectors with industry-tested reliability and functionalities
- Built-in functionalities to support geographical expansion
- Deeper full-stack integration for unparalleled scalability and customizability
- Fully automated instant bi-directional data sync
- Flexible implementations that scale with a growing eCommerce business
- Boost efficiency of business processes and team productivity

Connect Your Applications Under One Platform and Automate Business Processes

Ready to talk to an expert?
Start your integration journey now!

[Contact Us](#)



Unlock Efficient Business Automation with APPSeCONNECT!

APPSeCONNECT integration platform as a service (iPaaS) addresses to one of the biggest barriers of a modern day enterprise - connecting, synchronizing and relating data, applications, and processes among cloud and on-premises systems with latest integration and cloud computing paradigms and the best-in-class technologies.



Power and Flexibility

Full-Stack Integration and Automation provides a flexible architecture that seamlessly integrates a variety of software applications enabling businesses to adapt their workflow rapidly and cost-effectively to changing business ecosystems.



Launch Faster

Pre-concocted templates, for industry leading integrations that are time-tested and based on best integration practices reduce time to deploy by up to 65%.



Reliable and Secure

Handles data most delicately. The servers follow highly encrypted channels to communicate. Moreover, the security layer pre-built on the platform shields all the activities made through the platform.



Empower Teams

Low-Code Development environment is friendly to users from any level of technical expertise. It empowers every team within your organization to develop and implement integration at any level of the organization.



Accelerate Growth

Full-stack low-code intelligent automation enables businesses to deliver to the market faster and achieve 70% boost in business productivity.



Boost Revenue

Intelligent integration eliminates data silos across the organization which helps boost revenue and reduce costs to the company due to data errors and redundancies, manual labor, and lack of real-time data transfer.